

Washington Women in PR Presents

# the 20th Annual Washington PR Woman of the Year

2009

## SPONSORSHIP PACKAGE

*Join Us in Honoring DC's Top PR Professionals*

This one of a kind event being held Wednesday, November 4, 2009 at the Marriott Metro Center will be attended by the "who's who" of the DC PR scene with over 250 of the area's most influential communicators in one room. Sponsorship of this event gives you high visibility to your clients and thousands of other contacts on our marketing lists. Benefits include your company logo on materials for this event, our Web site and e-newsletters, premium seating for you and your guests and more. Details on sponsorship levels and benefits follows.

We hope that you consider sponsoring DC's signature communications event. Your sponsorship of this event assists WWPR in recognizing outstanding local PR practitioners who provide dedicated service to their constituents and stakeholders while also taking the time to mentor others in the field and serve as volunteers and leaders in our community—all attributes that WWPR knows your company cares about.

A portion of the annual raffle will go to WWPR's pro bono client, the Children's Law Center, which provides legal services to at-risk children and their families. More about the Children's Law Center can be found at [www.childrenslawcenter.org](http://www.childrenslawcenter.org). We thank you for your time and consideration of this opportunity. Without the generous support of our sponsors, this event would not be possible. More information about our event is located on our website [www.wwpr.org](http://www.wwpr.org).

### Sponsorship Contacts:

Lisa Kelley McCluskey, WWPR past president & PR Woman of the Year co-chair  
703.593.9084, [lmclluskey@artba.org](mailto:lmclluskey@artba.org)

Gwen Haynes, PR Woman of the Year co-chair  
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## 2009 Benefactor (\$1,400)

- Opportunity to introduce an honoree  
(available only for the first three benefactor level sponsors to turn in payment, so act fast)
- Special name recognition at event
- Featured promotion for guests gift
- Table at event with preferred seating and signage (Maximum of 10 tickets worth over \$700)
- Benefactor listing in event program
- Logo and link to your company's website from WWPR and event web site and related social media sites
- Name/logo recognition on announcements and articles promoting the event from time of commitment through Nov. 2009
- Company logo on signage at event
- Vendor table/display area space

## 2009 Patron (\$800)

- Recognition at event
- Featured promotion for guests gift
- 4 tickets to event (worth over \$280)
- Patron listing on event program
- Logo and link to your company's website from WWPR and event web site and related social media sites
- Company name recognition on WWPR announcements and articles promoting the event from time of commitment through November 2009
- Company name on signage at event



### READY TO SPONSOR? CONTACT US:

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